

‘Leave no one behind’ Benchmarking – DataMun

The Inequality Challenge. Innovative Solutions to a Global Issue

The Challenge

Although Mexico strives to achieve the Sustainable Development Goals by 2030, it faces multiple challenges. One key issue relates to the implementation of the ‘leave no one behind’ (LNOB) principle, including addressing extreme poverty and income inequalities.

There are several opportunities at a local scale for improved government action and enhanced public-sector accountability, to reduce poverty, inequalities and discrimination of left behind groups.

The Objective

In close coordination with the National Council for the Evaluation of Social Development Policy (CONEVAL) and the President’s Office (OPR), the project promotes a ‘benchmark competition’ for the best LNOB-performance between local governments.

The project makes the LNOB performance of each municipality transparent and easily accessible. Local governments are able to measure their LNOB performance and identify opportunities for improvement, while allowing citizens and NGOs to compare outcomes and to demand improved public services, especially for discriminated and vulnerable groups in Mexico.

Project title	LNOB Benchmarking – DataMun
Commissioned by	German Federal Ministry for Economic Cooperation and Development (BMZ)
Country	Mexico
Implementing Organisation	National Council for the Evaluation of Social Development Policy (CONEVAL) and 2030 Agenda Initiative (GIZ Mexico)
Partner Organisations	Office of the Mexican President, National Institute for social Development (INDESOL) and National Institute for Federalism and Municipal Development (INAFED)
Duration	July 2018 – March 2020

The Target Group

The digital platform mainly addresses local decision-makers and citizens who are concerned with the performance of Mexican local governments in LNOB-related issues.

At the same time, it serves as a decision-making tool for municipalities and civil society organisations that advocate for or work with vulnerable groups (e.g. indigenous communities).

The Approach

The project has three components:

1. An interactive benchmarking digital platform: The digital tool is simple, dynamic and attractive, allowing users to intuitively generate useful information. The benchmarking enables to compare the performance of municipalities across LNOB indicators. Municipalities are grouped into different categories which share certain characteristics (e.g. geographical location, sociodemographic indicators, digital capacities and indigenous population, etc.), to promote helpful comparisons and learning regarding potential improvements in public services. The platform also allows to generate PDF reports on key selected indicators.



◀ Location of the Inequality Challenge’s project:
● Mexico

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2. A communication campaign: The campaign disseminates the core messages of the benchmarking. It includes practical information on the use of the platform and on how it can serve to express the concerns and demands of citizens. The campaign was designed in a digital format to maximise the outreach of the platform and on a physical format in order to address communities that lack access to information and communication technology. The project works together with the National Institute for Federalism and Municipal Development (INAFED), to promote the LNOB Benchmarking across its network of local governments. Furthermore, through collaborating with the INDESOL, the project has access to a nationwide network of over 40,000 civil society organisations who work directly with vulnerable or discriminated groups.
3. Peer-learning mechanisms: Relevant federal government agencies (e.g. INAFED and INDESOL) provide support on the use and relevance of the tool to municipalities and civil society organisations. The project fosters mechanisms for municipalities to systematically highlight best practices, enable a peer-learning process among local governments and promote public recognition.

When compared with similar platforms and digital tools, the LNOB benchmarking platform stands out for its simplicity and for specifically targeting vulnerable groups. Whereas, existing tools offer unfiltered information that can be difficult to understand for non-experts, the LNOB platform presents a succinct but illustrative overview of LNOB-performance at municipal level.

The Results

- The interactive LNOB benchmarking platform was designed and launched.
- Over 80 representatives from local governments and over 270 representatives of NGOs participated in the communication campaign.
- Exchanges with over 120 advocacy NGOs from all over the country were held in order to gather their feedback and to streamline the platform.
- The communications campaign on the dissemination, use of the platform and the peer-learning mechanisms were implemented.
- CONEVAL, with an explicit feature allowing its periodical update. By these means, the sustainability of the platform after the end of the funding phase of the Inequality Challenge execution period is ensured. Additionally, CONEVAL incorporated the LNOB Benchmarking as a key component of a medium-term institutional strategy intended to improve its understanding of LNOB related performance indicators of local governments. The LNOB Benchmarking is therefore strengthening CONEVAL's capacities to advise municipalities' decision-making processes and policy actions in LNOB-related matters.

About the Inequality Challenge

The Inequality Challenge supports innovative approaches that tackle inequality and the 'leave no one behind' principle of the 2030 Agenda with the ultimate goal to integrate these approaches into German Development Cooperation's portfolio. Initiated by the German Ministry for Economic Cooperation and Development (BMZ), it supports ten projects in India, Bangladesh, Cambodia, Mongolia, Jordan, Serbia, Nigeria, Mauritania, Brazil and Mexico with up to 100,000 EUR.

GIZ manages the Inequality Challenge. For further information, please visit www.poverty-inequality.com/inequality-challenge-projects or contact Maria Krisch, fundmanagement@giz.de.

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